



## CENTER FOR GOVERNANCE

(Center)

### [2015] PROJECT ACCOMPLISHMENT REPORT

#### I. Project Information

Project Code: CPPBK  
Project Title: Course on the Basic Policy Process  
Project Start: October 1, 2015  
Project End: November 27, 2015  
Project Price: Php 396,000.00  
Client Organization: NGAs and GOCCs

#### II. Project Team

Project Manager: Jemima D. Landong  
Team Members: Ana Dominique M. Consulta  
Marjorie A. Fernando  
Dianne Jennifer S. Manaois  
Evelyn E. Morales  
Supervising Fellow: Gilbert E. Lumantao  
Consultants/ Resource Persons: Dr. Ronahlee A. Asuncion  
Dr. Enrico L. Basilio  
Dr. Sylvia Estrada-Claudio  
Ms. Maria Judy S. San Juan  
Mr. Jalton G. Taguibao  
Mr. Orlando S. Mercado  
Ms. Imelda C. Caluen

#### III. Project Details

**Project Description:** The Development Academy of the Philippines is mandated to foster and support the development forces at work in our nation's economy through selective human resource development programs, research, data collection and information services. Its mission is to enhance capacities of agencies of government in fulfilling their mandates of serving the citizenry; to foster and support synergy among development forces at work in nation-building; and to catalyze/promote exchange of innovating ideas and expertise on development in the Philippines and Asia.

It is in pursuit of this mission that the Center for Governance of the Academy through the Policy Research Office will be offering a series of training designed to promote evidence-based decision-making in government.

In particular, the Course on the Basic Policy Process is designed to enable participants to appreciate the importance/significance of policies and policy development, and to articulate the concepts, principles, and processes of policy analysis and development.

**Project Objective:** The project aims to build and strengthen the capacities of the participants in developing and crafting policies, which are geared toward fulfillment of their mandate.



**CENTER FOR GOVERNANCE**

(Center)

**[2015 ] PROJECT ACCOMPLISHMENT REPORT**

Specifically, the course will help the participants to better understand the theoretical underpinnings and components of the policy process as well as the range of tools and techniques for policy development.

Focus Area: Public Policy  
Project Type: Public Offering/Course Training  
Project Beneficiary: NGAs and GOCCs  
Regional Coverage: Nationwide

**IV. Project Accomplishments**

Key Activities Implemented: Conduct of a three-day training on the Basic Policy Process  
Major Outputs: Training Design

Project Impact: Technical knowledge and skills on policy process particularly in agenda setting, policy development, policy formulation, advocacy, and communication were imparted to the 45 participants of the course training. The gained knowledge and skills will equip them to develop and craft evidence-based policies geared towards the fulfillment of their agency mandate.

Lesson/s Learned: All forms of communication channels should be utilized to promote public offerings. The use of social media such as Facebook is a good avenue to engage a larger audience. Also, the real-time update in the social media engages other people to ongoing activities, and advertises the course training to prospective clients.

Instead of allowing participants to choose their groupmates, the project team should assign the members of each group to ensure that groups are composed of participants from different agencies.

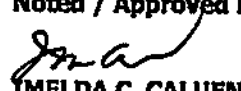
**V. Attachments**

- Summary of Evaluation for Course and Resource Person (for training program)

Prepared by:

  
**JEMIMA D. LANDONG**  
Project Manager

Noted / Approved by:

  
**MELDA C. CALUEN**  
Center Head

Notes:

1. Project details on Section I-III can be generated thru PMIS based on PMs inputs.
2. Project Managers are required to accomplish Section IV & provide Section V to reflect results of project implementation
3. Project Managers can update/adjust the pre-filled sections(I-III) based on actual data