



Center for Governance

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[2017] PROJECT ACCOMPLISHMENT REPORT

I. Project Information

Project Code: CPRXP

Project Title: Baseline Research for the GREAT Women Project 2

Project Start: July 18, 2016

Project End: February 28, 2017

Project Price: ₱ 2,187,136.00

Client Organization: Philippine Commission on Women

II. Project Team

Project Manager:

Elluz M. Macalinao

Team Members:

Aya Caraphina S. Abraham

Stephanie P. Azarcon

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Consultants/Resource Persons:

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III. Project Details

Project Description:

Formerly known as the National Commission on the Role of Filipino Women (NCRFW), the Philippine Commission on Women (PCW) is the authority for policy-making and coordinating women and gender equality concerns. The PCW also served as the lead agency for promoting women empowerment, gender mainstreaming, gender equity and equality in the country.

As part of its advocacy of promoting economic empowerment of women, the PCW had team up with selected local government units, private sector groups and other national government agencies to implement the Gender-Responsive Economic Actions for the Transformation of Women (GREAT Women) Project. With the support of the Government of Canada, the GREAT Women Project is a five-year governance and capacity development project (2007-2013) which aimed to enhance the enabling environment for women's economic empowerment with focus on women in microenterprises (WMEs).

Building on the results of this project, PCW sees the need to further strengthen the capacity of women entrepreneurs in terms of producing and marketing high quality products. Hence, together with its partner agencies and organizations, PCW has started implementing the GREAT Women Project 2 focusing on improving the competitiveness, productivity and sustainability of WMEs as well as to establish linkages with selected small and medium enterprises (SMEs) in the different regions for a more gender responsive value chain.

To ensure that the targeted benefits of the project will be realized, PCW has recognized the necessity of conducting a baseline research for the GREAT Women Project 2. Anchoring on the Performance Measurement Framework (PMF) of the project, the baseline data will serve as inputs to monitor the progress as well as evaluate the impacts of the project.

It is in this context that, DAP with its experience in policy research and technical assistance for Philippine government and international agencies, is submitting this proposal to provide consultancy services for the conduct of a Baseline Research of GREAT Women Project 2.

Project Objective:

In general, this baseline study seeks to establish the baseline state of WEE and of the WMEs enrolled in the second phase of the GREAT Women Project by:

1. Designing a baseline research for women micro, small and medium enterprises enrolled under the GREAT Women Project 2;
2. Examining the issues and concerns of women in micro, small, and medium enterprises (MSMEs); and,
3. Contributing to the improvement of the project monitoring and evaluation system.

Thrust Areas: Productivity-Driven Development

Project Type: Policy Research

Regional Coverage: National Coverage

IV. Project Accomplishments

Key Activities Implemented:

1. Project Mobilization
 - Contract Signing
 - Mobilization of Project Team
 - FGDs with PCW



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- Submission of Research Design (proposed analysis framework, sampling methodology, sample size, target respondents, proposed methodology (i.e. survey questionnaire and conduct of FGD), and field deployment plan)
- 2. Conduct of Baseline Research
 - Data Gathering through Surveys and FGDs
 - Consolidation of the Results
 - Analysis and Interpretation of the Results
- 3. Preparation and Presentation of Baseline Report
 - Submission of Initial Draft
 - Presentation and Submission of Final Report
- 4. Project Closure
 - Revision of Final Report
 - Debriefing

Major Outputs: (1) Research Design, (2) Baseline Research Report

Project Impact:

- Help sustain the impact of the GREAT Women Project on its enrollees in terms of improving the competitiveness, productivity and sustainability of their businesses, and establishing linkages for a more gender-responsive value chain; and,
- Provide the PCW with information that will be essential in institutionalizing and improving the system of monitoring the progress of the project and evaluating its impact on WMEs, its project enablers, and on its WEE advocacy
- Assist the PCW in its mandate as the primary policy-making and coordinating body for women and gender equality concerns to ensure the implementation of the Magna Carta of Women

Lessons Learned:

1. Instead of visiting the respondents in their homes or places of business for the interviews, gathering them in one place (e.g. DTI office, Go-Negosyo Center) and scheduling a particular date and time for the interview could have been a practical arrangement, as this would have been cheaper and safer, especially for the enumerators who had to travel long hours and most of the time, to unfamiliar territory. This could also have helped to the achievement of a much higher response rate for the study.
2. The project team should have contacted the references the enumerators provided during their application to corroborate their work history and experience. This would also have given the project team additional information about the enumerators' work ethic and behavior that would have become a factor in accepting them to the project.
3. Stricter monitoring of the project's expenses, especially the out-of-pocket costs for the fieldwork activities, should have been done, so that the waiver of the CSF mark-up has been avoided. Moreover, duration of fieldwork activities that were postponed could have been adjusted and made shorter to minimize such costs.
4. The project manager should have delegated some of the main tasks to the other team members, especially the more-experienced ones in terms of project management, and have coordinated with them through frequent face-to-face meetings and discussions. Moreover, debriefing in every project stage could have been done to inform the team of the progress of the project, and to discuss issues and challenges encountered and courses of action to take to resolve such.
5. The project manager should have allotted more time in the processing of the honoraria, and have exerted more effort in monitoring and fast-tracking the status of the enumerators' checks.



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6. The enumerators should have been met formally by the project team and project manager to explain the new protocol for tax deductions.
7. On the issue of the LOIs of enumerators, the project manager should have reviewed thoroughly the stipulations of the said documents, so that inconsistencies could have been cleared and corrected earlier to avoid complaints from enumerators who received an amount different from that was promised to them during the application period.

V. Attachments

- Certificate of Project Closure
- Certificate of Project Deliverable Accepted

Prepared by:

Eluz M. Macalinao

Project Manager

Noted / Approved by:

Imelda C. Caluen

Center Head

Notes:

1. Project details on Section I-III can be generated thru PMIS based on PMs Inputs.
2. Project Managers are required to accomplish Section IV & provide Section V to reflect results of project implementation
3. Project Managers can update/adjust the pre-filled sections(I-III) based on actual data