



I. Project Information

Project Code: CMRHI
Project Title: Review and Reformulation of the PMDC Strategic Plan
Project Start: February 1, 2017
Project End: February 28, 2017
Project Price: PHP 132,000.00
Client Organization: Philippine Mining Development Corporation (PMDC)

II. Project Team

Project Manager: Peter Dan B. Baon
Team Members: Aries Ivan G. Viray, Leslie L. Ramos
Supervising Fellow: Alvin P. Principe

III. Project Details

Project Description:

In 2013, Development Academy of the Philippines (DAP) assisted PMDC in developing the elements/components of the Performance Agreement Negotiation (PAN) that embodied PMDC's commitments to the government in accordance with the guidelines set by the Governance Commission for GOCCs (GCG), namely: Charter Statement, Strategy Map, Performance Scorecard, and Strategic Initiatives.

With the change on its organizational leadership, PMDC identified the need to review and reformulate the corporate strategic plan to align with the new thrusts and priorities.

In view of this, the PMDC requested the DAP for assistance in the conduct of its strategic planning workshop. In response, the Development Academy of the Philippines-Center for Governance proposed the conduct of a two-day workshop for the Review and Reformulation of the PMDC Strategic Plan.

Project Objective: The two-day workshop assisted PMDC to review elements of its current strategic plan to ensure alignment with the present leadership's thrusts and priorities. These include PMDC's vision and mission statements, strategic objectives and scorecard, and strategic initiatives.

Project Type: Technical Assistance/Consultancy
Project Beneficiary: Philippine Mining Development Corporation (PMDC)
Regional Coverage: National Coverage

IV. Project Accomplishments

Key Activity Implemented:

- Facilitation of a Two-day Strategic Planning Workshop of the Philippine Mining Development Corporation (PMDC)

Major Outputs:

- Initial Draft (as-of-workshop) Revised PMDC Strategy Map, Scorecard and List of Identified Initiatives

CENTER FOR GOVERNANCE

(Center)

2017 PROJECT ACCOMPLISHMENT REPORT

Project Impact/Benefits:

- The project allowed the PMDC align its strategic direction with the current thrusts and priorities of its new Chairman and President.

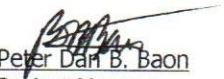
Lessons Learned:

1. The incorporation of conceptual frameworks (McKinseys 7s and PESTLE Analysis) during the SWOT Identification Workshop assisted the participants to be more focused and guided on their discussion.
2. It will be difficult to achieve the desired deliverables given the timetable set by the client. At the minimum, it will require three days to produce the strategy map, scorecard and initially identified strategic initiatives due the learning curve of the participants in grasping the prescribed planning framework.

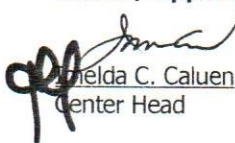
V. Attachments

- Certificate of Project Closure
- Certificate of Project Deliverable Accepted

Prepared by:


Peter Dan B. Baon
Project Manager

Noted / Approved by:


Rhelda C. Caluen
Center Head

Notes:

1. Project details on Section I-III can be generated thru PMIS based on PMs Inputs.
2. Project Managers are required to accomplish Section IV & provide Section V to reflect results of project implementation
3. Project Managers can update/adjust the pre-filled sections(I-III) based on actual data