



**PRODUCTIVITY AND DEVELOPMENT CENTER**

(Center)

**2016 PROJECT ACCOMPLISHMENT REPORT**

**I. Project Information**

Project Code QERTA  
Project Title Developing the Micro, Small and Medium Development Plan 2017-2022  
Project Start 01 October 2016  
Project End 30 April 2017  
Project Price PHP 1,680,000.00  
Client Organization Department of Trade and Industry

**II. Project Team**

Project Manager Ma. Elizabeth Estanislao  
Team Members Jane Alleta Samonte  
Reuel Hermoso  
Earl Tongol  
Allan Cajes  
Alvin Principe  
Supervising Fellow Samuel Rosal  
Consultants/ Resource Persons Rita Pilarca, Miguel Guioguio

**III. Project Details**

Project Description The project involves the development of the successor Micro, Small, and Medium Enterprise Development (MSMED) Plan for 2017-2022 and the enhancement of the MSMED Plan Monitoring and Evaluation (M & E) system. This will be based on the results of the previous MSMED Plan of 2011-2016 and consideration of other relevant issues and initiatives for Micro, Small, and Medium Enterprise (MSME) participation in regional and global markets.

Project Objective The project objectives are to prepare the successor MSMED Plan for 2017-2022 and recommend enhancement on the MSMED M&E system.

Focus Area Industry  
Project Type Technical Assistance  
Project Beneficiary Micro, Small and Medium Enterprises  
Regional Coverage Nationwide

**IV. Project Accomplishments**

Key Activities Implemented

Activity Attendees	Date Conducted	Venue
<b>Focus Group Discussions/Workshops</b>		
Oversight agencies – MSMED Council	05 October	Makati City
MSMEs and Associations	14 October	Makati City
Support Organizations	17 October	Makati City



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Planning Conferences/Regional Consultation Workshops		
North Luzon Regional Consultation	25 October	San Fernando City, Pampanga
South Luzon Regional Consultation	28 October	Makati City
Visayas Regional Consultation	07 November	Cebu City
Mindanao Regional Consultation	04 November	Cagayan de Oro City

**Major Outputs**

- Conducted data gathering activities:
  - 3 Focus Group Discussions/Workshops
  - 4 Planning Conferences/Regional Consultation Workshops
- Report on Data Gathering
- Draft MSMED Plan 2017-2022

**Project Impact**

- The conduct of data gathering activities provided opportunities for the stakeholders to express the needs and goals of the MSMEs and for the DAP project team to better understand the needs of the MSMEs, for consideration in the formulation of the MSMED Plan 2017-2022.

**Lessons Learned**

- There is a need to involve all senior leaders in DAP as well as in the client organization to ensure the smooth implementation of project activities and completion of outputs.

**V. Attachments**

- Certificate of Project Deliverable Accepted (for all activities conducted)

**Prepared by:**

*gatanilar*  
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Project Manager

**Noted / Approved by:**

*DM*  
\_\_\_\_\_  
Center Head

**Notes:**

1. Project details on Section I-III can be generated thru PMIS based on PMs Inputs.
2. Project Managers are required to accomplish Section IV & provide Section V to reflect results of project implementation
3. Project Managers can update/adjust the pre-filled sections(I-III) based on actual data