



PRODUCTIVITY AND DEVELOPMENT CENTER

(Center)

2016 PROJECT ACCOMPLISHMENT REPORT

I. Project Information

Project Code QERTA
 Project Title Developing the Micro, Small and Medium Development Plan 2017-2022
 Project Start 01 October 2016
 Project End 30 April 2017
 Project Price PHP 1,680,000.00
 Client Organization Department of Trade and Industry

II. Project Team

Project Manager Ma. Elizabeth Estanislao
 Team Members Jane Alleta Samonte
 Reuel Hermoso
 Earl Tongol
 Allan Cajés
 Alvin Principe
 Supervising Fellow Samuel Rosal
 Consultants/ Resource Persons Rita Pilarca, Miguel Guioguio

III. Project Details

Project Description The project involves the development of the successor Micro, Small, and Medium Enterprise Development (MSMED) Plan for 2017-2022 and the enhancement of the MSMED Plan Monitoring and Evaluation (M & E) system. This will be based on the results of the previous MSMED Plan of 2011-2016 and consideration of other relevant issues and initiatives for Micro, Small, and Medium Enterprise (MSME) participation in regional and global markets.

Project Objective The project objectives are to prepare the successor MSMED Plan for 2017-2022 and recommend enhancement on the MSMED M&E system.

Focus Area Industry
 Project Type Technical Assistance
 Project Beneficiary Micro, Small and Medium Enterprises
 Regional Coverage Nationwide

IV. Project Accomplishments

Key Activities Implemented

Activity Attendees	Date Conducted	Venue
Focus Group Discussions/Workshops		
Oversight agencies – MSMED Council	05 October	Makati City
MSMEs and Associations	14 October	Makati City
Support Organizations	17 October	Makati City



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Planning Conferences/Regional Consultation Workshops		
North Luzon Regional Consultation	25 October	San Fernando City, Pampanga
South Luzon Regional Consultation	28 October	Makati City
Visayas Regional Consultation	07 November	Cebu City
Mindanao Regional Consultation	04 November	Cagayan de Oro City

Major Outputs

- Conducted data gathering activities:
 - 3 Focus Group Discussions/Workshops
 - 4 Planning Conferences/Regional Consultation Workshops
- Report on Data Gathering
- Draft MSMED Plan 2017-2022

Project Impact

- The conduct of data gathering activities provided opportunities for the stakeholders to express the needs and goals of the MSMEs and for the DAP project team to better understand the needs of the MSMEs, for consideration in the formulation of the MSMED Plan 2017-2022.

Lessons Learned

- There is a need to involve all senior leaders in DAP as well as in the client organization to ensure the smooth implementation of project activities and completion of outputs.

V. Attachments

- Certificate of Project Deliverable Accepted (for all activities conducted)

Prepared by:

gatanilar

Project Manager

Noted / Approved by:

AM

Center Head

Notes:

1. Project details on Section I-III can be generated thru PMIS based on PMs Inputs.
2. Project Managers are required to accomplish Section IV & provide Section V to reflect results of project implementation
3. Project Managers can update/adjust the pre-filled sections(I-III) based on actual data